**Thoughts in Favor of Choosing a Flight   
With a Carbon Offset [Tax]**

In this section, we will ask you to think about, and express your feelings about a choice between round-trip tickets, one of which includes a carbon offset [tax]. In the next pages, we will ask you to **list reasons why you might prefer the ticket with the offset [tax]**.   
  
Suppose you are purchasing a round trip flight from Los Angeles to New York city, and you are debating between two tickets, one of which includes a carbon offset [tax]. You are debating between the following two tickets, which are otherwise identical:

|  |  |
| --- | --- |
| **Ticket A** | **Ticket B** |
| $392.70 round trip ticket includes a carbon offset [tax] | $385.00 round trip ticket |

**Thoughts in Favor of Choosing a Flight   
With a Carbon Offset [Tax]**

We would like you to now think about all of the reasons why you might choose the ticket **with** the carbon offset [tax].

Some of these thoughts could express why it would be **good** to choose the ticket with the carbon offset [tax], while others might express why it would be **bad** to choose the without the offset [tax]. Please list any thoughts that would favor choosing the ticket with the carbon offset [tax]. We will ask you to enter your thoughts one at a time.

Please type your **first complete thought** in the box below and, as soon as you are done, hit the "**Enter**" key to submit your thought.

|  |  |
| --- | --- |
| Thought 1: |  |
| (Maximum of 200 characters per thought.) | |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Top of Form  **Thoughts in Favor of Choosing a Flight  With a Carbon Offset [Tax]**  Please type your **next thought** in the box below and, as soon as you are done, hit the "**Enter**" key to submit your thought.   |  |  | | --- | --- | | Thought : |  | | (Maximum of 200 characters per thought.) | |   Bottom of Form |

|  |
| --- |
| If you have entered all of your thoughts about purchasing an airline ticket and are sure that you cannot think of anything else, click [here](javascript:finishThought()). |
|  |
| **So far, you have entered the following thoughts:** |

**Thoughts in Favor of Choosing a Flight   
Without a Carbon Offset [Tax]**

In this section, we will ask you to think about, and express your feelings about a choice between two-round trip tickets, one of which includes a carbon offset [tax]. In the next pages, we will ask you to **list reasons why you might prefer the ticket without the offset [tax]**.   
  
Suppose you are purchasing a round trip flight from Los Angeles to New York city, and you are debating between two tickets, one of which includes a carbon offset [tax]. You are debating between the following two tickets, which are otherwise identical:

|  |  |
| --- | --- |
| **Ticket A** | **Ticket B** |
| $392.70 round trip ticket includes a carbon offset [tax] | $385.00 round trip ticket |

**Thoughts in Favor of Choosing a Flight   
Without a Carbon Offset [Tax]**

We would like you to now think about all of the reasons why you might choose the ticket **without** the carbon offset [tax].

Some of these thoughts could express why it would be **good** to choose the ticket without the carbon offset [tax], while others might express why it would be **bad** to choose the ticket with the offset [tax]. Please list any thoughts that would favor choosing the ticket without the carbon offset [tax]. We will ask you to enter your thoughts one at a time.

Please type your **first complete thought** in the box below and, as soon as you are done, hit the "**Enter**" key to submit your thought.

|  |  |
| --- | --- |
| Thought 1: |  |
| (Maximum of 200 characters per thought.) | |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Top of Form  **Thoughts in Favor of Choosing a Flight  Without a Carbon Offset [Tax]**  Please type your **next thought** in the box below and, as soon as you are done, hit the "**Enter**" key to submit your thought.   |  |  | | --- | --- | | Thought : |  | | (Maximum of 200 characters per thought.) | |   Bottom of Form |

|  |
| --- |
| If you have entered all of your thoughts about purchasing an airline ticket and are sure that you cannot think of anything else, click [here](javascript:finishThought()). |
|  |
| **So far, you have entered the following thoughts:** |

PURCHASING A TICKET

Top of Form

Now, please make your choice, regarding the same situation we just asked you about:   
  
Suppose you are purchasing a round trip flight from Los Angeles to New York city, and you are debating between two tickets, one of which includes a carbon tax. You are debating between the following two tickets, which are otherwise identical. Which would you choose?

|  |  |
| --- | --- |
| **Ticket A** | **Ticket B** |
| $392.70 round trip ticket includes a carbon tax | $385.00 round trip ticket |

How strongly would you prefer Ticket A or Ticket B?

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| Strongly Prefer A | Somewhat Prefer A | Slightly Prefer A | Undecided | Slightly Prefer B | Somewhat Prefer B | Strongly Prefer B |
|  |  |  |  |  |  |  |

Do you think the carbon tax included in Ticket A should be made mandatory for all airline tickets sold in the US?

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| Definitely | Probably | Maybe | Undecided | Maybe Not | Probably Not | Definitely Not |
|  |  |  |  |  |  |  |



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| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| |  |  | | --- | --- | |  | **ENVIRONMENTAL ATTITUDES** | | |  | | --- | | The following 15 questions list statements about the relationship between humans and the environment. For each one, please indicate whether you STRONGLY AGREE, MILDLY AGREE, are UNSURE, MILDLY DISAGREE or STRONGLY DISAGREE. | | |  |  |  |  |  |  | | --- | --- | --- | --- | --- | | |  | | --- | | \*We are approaching the limit of the number of people the earth can support. ***Choose only one of the following*** | | |  | | --- | | strongly disagree  mildly disagree  unsure  mildly agree  strongly agree | | |  | |  |  | | --- | |  | | |  | | --- | | \*Humans have the right to modify the natural environment to suit their needs. ***Choose only one of the following*** | | |  | | --- | | strongly disagree  mildly disagree  unsure  mildly agree  strongly agree | | |  | |  |  | | --- | |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | | |  | | --- | | \*When humans interfere with nature it often produces disastrous consequences. ***Choose only one of the following*** | | |  | | --- | | strongly disagree  mildly disagree  unsure  mildly agree  strongly agree | | |  | |  |  | | --- | |  | | |  | | --- | | \*Human ingenuity will ensure that we do NOT make the earth unlivable. ***Choose only one of the following*** | | |  | | --- | | strongly disagree  mildly disagree  unsure  mildly agree  strongly agree | | |  | |  |  | | --- | |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | | |  | | --- | | \*Humans are severely abusing the environment. ***Choose only one of the following*** | | |  | | --- | | strongly disagree  mildly disagree  unsure  mildly agree  strongly agree | | |  | |  |  | | --- | |  | | |  | | --- | | \*The earth has plenty of natural resources if we just learn how to develop them. ***Choose only one of the following*** | | |  | | --- | | strongly disagree  mildly disagree  unsure  mildly agree  strongly agree | | |  | |  |  | | --- | |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | | |  | | --- | | \*Plants and animals have as much right as humans to exist. ***Choose only one of the following*** | | |  | | --- | | strongly disagree  mildly disagree  unsure  mildly agree  strongly agree | | |  | |  |  | | --- | |  | | |  | | --- | | \*The balance of nature is strong enough to cope with the impacts of modern industrial nations. ***Choose only one of the following*** | | |  | | --- | | strongly disagree  mildly disagree  unsure  mildly agree  strongly agree | | |  | |  |  | | --- | |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | | |  | | --- | | \*Despite our special abilities humans are still subject to the laws of nature. ***Choose only one of the following*** | | |  | | --- | | strongly disagree  mildly disagree  unsure  mildly agree  strongly agree | | |  | |  |  | | --- | |  | | |  | | --- | | \*The so-called "ecological crisis" facing humankind has been greatly exaggerated. ***Choose only one of the following*** | | |  | | --- | | strongly disagree  mildly disagree  unsure  mildly agree  strongly agree | | |  | |  |  | | --- | |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | | |  | | --- | | \*The earth is like a spaceship with very limited room and resources. ***Choose only one of the following*** | | |  | | --- | | strongly disagree  mildly disagree  unsure  mildly agree  strongly agree | | |  | |  |  | | --- | |  | | |  | | --- | | \*Humans were meant to rule over the rest of nature. ***Choose only one of the following*** | | |  | | --- | | strongly disagree  mildly disagree  unsure  mildly agree  strongly agree | | |  | |  |  | | --- | |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | | |  | | --- | | \*The balance of nature is very delicate and easily upset. ***Choose only one of the following*** | | |  | | --- | | strongly disagree  mildly disagree  unsure  mildly agree  strongly agree | | |  | |  |  | | --- | |  | | |  | | --- | | \*Humans will eventually learn enough about how nature works to be able to control it. ***Choose only one of the following*** | | |  | | --- | | strongly disagree  mildly disagree  unsure  mildly agree  strongly agree | | |  | |  |  | | --- | |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | | |  | | --- | | \*If things continue on their present course, we will soon experience a major ecological catastrophe. ***Choose only one of the following*** | | |  | | --- | | strongly disagree  mildly disagree  unsure  mildly agree  strongly agree | | |  | |  |  | | --- | |  | |

|  |
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**COGNITIVE REFLECTION TEST (CRT)**

Please solve the following questions and type the correct answers in the boxes.

|  |
| --- |
| \*A bat and a ball cost $1.10. The bat costs $1.00 more than the ball.  How much does the ball cost? |
| cents *Only numbers may be entered in this field* |
|  |

|  |
| --- |
| \* If it takes 5 machines 5 minutes to make 5 widgets, how long would it take  100 machines to make 100 widgets? |
| minutes *Only numbers may be entered in this field* |
|  |

|  |
| --- |
| \* In a lake, there is a patch of lily pads. Every day, the patch doubles in size.  If it takes 48 days for the patch to cover the entire lake, how long would it  take for the patch to cover half of the lake? |
| days *Only numbers may be entered in this field* |
|  |

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| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| |  |  | | --- | --- | |  | **DEMOGRAPHICS** | | |  | | --- | | Please complete the following information about yourself. | | |  |  |  |  |  | | --- | --- | --- | --- | | |  | | --- | | \*Year of birth (i.e. 1985) | | *Only numbers may be entered in this field* | |  | |  |  | | --- | |  | | |  | | --- | | \*Month of birth ***Choose only one of the following*** | |  | |  | |  |  | | --- | |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | | |  | | --- | | \*Gender | | |  | | --- | | Female Male | | |  | |  |  | | --- | |  | | |  | | --- | | \*Marital Status ***Choose only one of the following*** | |  | |  | |  |  | | --- | |  |  |  |  |  |  | | --- | --- | --- | --- | | |  | | --- | | \*Number of children | | *Only numbers may be entered in this field* | |  | |  |  | | --- | |  | | |  | | --- | | \*Number of grandchildren | | *Only numbers may be entered in this field* | |  | |  |  | | --- | |  |  |  |  |  |  | | --- | --- | --- | --- | | |  | | --- | | \*Occupation ***Choose only one of the following*** | |  | |  | |  |  | | --- | |  | | |  | | --- | | Annual household income ***Choose only one of the following*** | |  | |  | |  |  | | --- | |  |  |  |  |  |  | | --- | --- | --- | --- | | |  | | --- | | Ethnicity ***Choose only one of the following*** | |  | |  | |  |  | | --- | |  | | |  | | --- | | \*Highest education level completed or in progress ***Choose only one of the following*** | |  | |  | |  |  | | --- | |  |  |  |  |  |  | | --- | --- | --- | --- | | |  | | --- | | \*Highest education level of (either) parent ***Choose only one of the following*** | |  | |  | |  |  | | --- | |  | | |  | | --- | | \*Political affiliation ***Choose only one of the following*** | |  | |  | |  |  | | --- | |  |  |  |  |  |  | | --- | --- | --- | --- | | |  | | --- | | \*Political ideology ***Choose only one of the following*** | |  | |  | |  |  | | --- | |  | |

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**RESEARCH FEEDBACK**

Thank you for completing the survey. We would like you hear about your experience doing the study so we can be better next time.

|  |
| --- |
| \*Were there any confusion filling out this survey? ***Choose only one of the following*** |
| |  | | --- | | No  Yes, please specify: | |
|  |

|  |
| --- |
| \*Do you have any comment filling out this survey? ***Choose only one of the following*** |
| |  | | --- | | No  Yes, please specify: | |
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| --- |
| \* How long did you spend completing this survey? ***Choose only one of the following*** |
| |  | | --- | | less than 10 minutes  10 – 20 minutes  21 – 30 minutes  31 – 40 minutes  more than 41 minutes | |
|  |

|  |
| --- |
| Any additional comments for us? |
| |  | | --- | |  | |
|  |